



# **CHANGE FOR CHILDREN**

2018 ANNUAL REPORT





# CHANGING A LIFE LASTS A LIFETIME

At Save the Children, we believe that even small acts of generosity can create lasting change that ripples throughout children's lives, their families, their communities and our world. Ultimately, transforming the future we all share.

Our extraordinary history proves the point. One hundred years ago, in 1919, the world was forever changed by a woman who took action. In fact, she was so compelled by the suffering of children in post-World War I Europe that she boldly declared the world's children have rights. That woman was Eglantyne Jebb, our founder. Her cause was saving children. A cause that soon became the first global movement for children and continues to inspire our work to this day. In an everchanging world, thanks to supporters like you, we're changing millions of lives!

So how many lives did we change last year? In 2018, we reached 134 million children in 120 countries, including more than 447,000 right here in the United States. Children whose lives are better, whose futures are brighter, because of your actions, your generous support, your commitment to our shared cause.

In gratitude, we invite you to review this special annual report, which not only highlights our 2018 achievements, reports on our financials and recognizes our supporters, but also commemorates our 100-year legacy of change for children. And we welcome your continued commitment.

On behalf of the world's children,

Carolyn Miles

CEO, Save the Children

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@carolynsave

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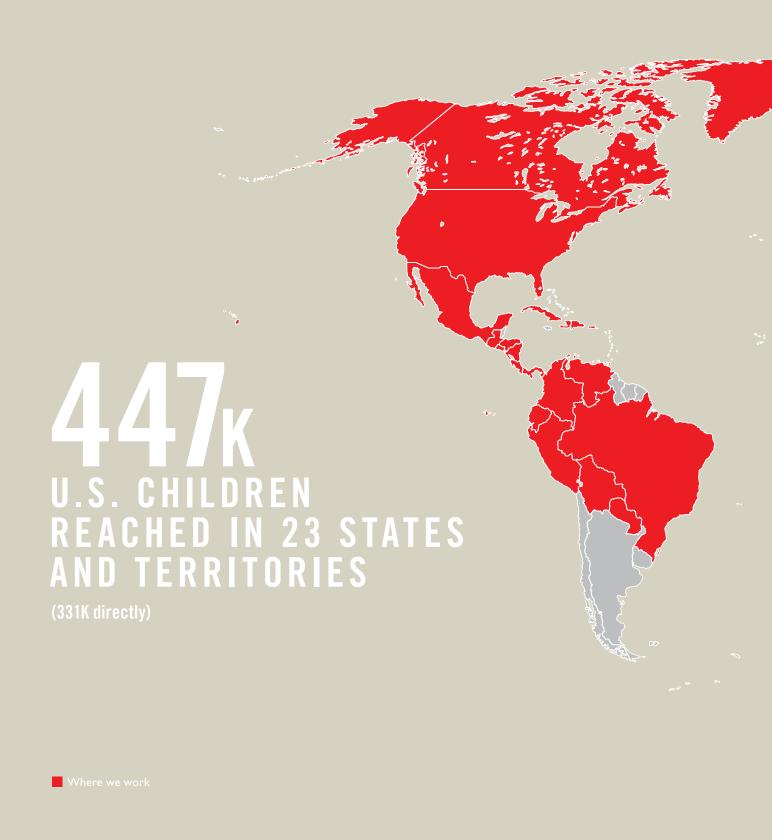
Chair, Save the Children Board of Trustees

@SCUSBoardChair

Brod Sowin

Carolyn visits a camp for internally displaced people, where Save the Children runs health and education programs. Despite the harsh realities, these children want to laugh, play and learn, just like children everywhere. Ethiopia.

# THE BIG PICTURE





2018 CHANGE FOR CHILDREN 4





#### **EXCELLENCE IN FAMILY PLANNING**

Working to serve millions of women of childbearing age living through Yemen's horrific humanitarian crisis, our team was recently recognized for their extraordinary efforts with an Excellence in Leadership for Family Planning Award by the International Conference on Family Planning.



**NOURISHMENT FOR LIFE** The first 1,000 days – from the start of a woman's pregnancy through her child's second birthday is a critical window of opportunity for development, creating the foundation for a healthy lifetime. Through programs like NOURISH in Cambodia, funded by USAID, we're working to improve nutrition for mothers and children, reaching 500,000 each year. Recent results show stunting has been reduced from 34.3% to 27.8%, and children maintaining a sufficient diet increased by 25%.



CHILDHOOD KILLER NO MORE Malaria remains a leading cause of preventable death for Mali's young children. We're working with partners on the USAID Services de Santé à Grand Impact project to support the government's annual malaria prevention campaign, delivering four rounds of preventative medicine in the rainy season, when transmission is most likely. In 2018, we exceeded our goal, reaching an average of 556,000 children under age 5 each round. That's half a million precious children more likely to survive and thrive.



FAMILY PLANNING SAVES LIVES Family planning can prevent one in five child deaths by empowering women to postpone or space pregnancies at healthy intervals. In some of the world's toughest places, like Syria and Yemen, we're increasing access to quality family planning services for adolescents and postpartum women. In three years, we helped 250,000 women in humanitarian settings in 10 countries, and we trained 350 providers to deliver effective, long-acting family planning methods. In northeast Kenya, we developed and are engaging with partners to roll out an innovative approach to reach nomadic populations through the Bill & Melinda Gates Foundation-funded Contraception Without Borders project.



**STEMMING CHILD HUNGER** Through our hunger and livelihoods programs, we directly reached 4.7 million vulnerable people, including 2.5 million children, across 24 countries last year. Our results showed improvements in household poverty, child nutritional status, hunger and dietary diversity. For example, through our five-year, USAID-funded PAISANO food security program in Guatemala, which reached 27,000 families, we helped decrease the prevalence of poverty by 29% and child stunting by 5%. Across eight emergency food security programs, we helped decrease moderate to severe hunger by 36%.



PNEUMONIA INNOVATION Pneumonia is the leading infectious cause of death in children worldwide. We host the Pneumonia Innovations Network (PIN), a global platform of over 1,000 individuals committed to ending pneumonia deaths. Together, with funding from the Bill & Melinda Gates Foundation, Save the Children's Innovation Fund and the Volo Foundation, we're building evidence in Mozambique and Pakistan on using lung ultrasound to identify pneumonia in low-resource settings, with the potential to revolutionize pneumonia diagnosis and save millions of lives.







#### **DAY OF THE GIRL**

On International Day of the Girl, we launched our #SheCanBe campaign because when a girl grows up healthy, learning and safe, she can become anything she wants! Last year, we offered three young girls - 10-year-old Breyanna from South Carolina and 9-year-old Larissa and 8-year-old Aya from California - the chance to celebrate the day in Los Angeles. They were joined by members of our Celebrity Cabinet - Save the Children Ambassadors Dakota Fanning (shown here) and Rachel Zoe, along with actor Cobie Smulders.





LET'S READ! Mureke Dusome ("Let's Read") is our four-year USAID-funded project that aims to improve early literacy by fostering parent, school and community partnerships throughout Rwanda. Last year, we collaborated with world-renowned experts in children's publishing, including publisher Penguin Random House, American illustrator Leslie Patricelli and British children's author Tom Fletcher. In collaboration with education leaders, we developed the National Standards for Parent-School Partnerships. We helped community radio stations integrate literacy content into popular series. And we helped volunteers organize weekly reading clubs and other activities.



## WELL-NOURISHED YOUNG LEARNERS In rural Malawi,

local communities run about half of all preschools, providing early education and helping offset hunger with nutritious meals. In 2018, we worked with the University of Malawi's Chancellor College, the International Food Policy Research Institute and other partners to design and pilot a cutting-edge approach to help improve these vital services, even in times of food insecurity. Because of our success, the World Bank expanded our pilot project to additional districts across Malawi.



## **ENCOURAGING GIRLS TO ASPIRE** Our USAID-funded Girls'

Empowerment through Education and Health (ASPIRE) project in Malawi recognized that for girls to achieve academic success, they must enter and stay in school, be learning and safe while in school, and be healthy and supported by their communities always. With our local partners, Creative Center for Community Mobilization, Forum for African Women Educationalists and the Malawi Institute of Education, we were able to get 1,800 girls re-admitted to schools, 17,600 students participating in after-school health clubs, and 24,000 students referred to youth-friendly social and health services.



# EMPOWERING COCOA COMMUNITIES In 2018, we directly

reached 4.7 million vulnerable people, including 2.5 million children across 24 countries through our hunger and livelihoods programs. Our Mondelez-funded Cocoa Life program aims to build resilience in cocoa-farming communities in Indonesia. So far, we've reached 40,000 youth and adults. We support good agricultural practices, village savings and loan activities and cocoa-related business training. We support women's participation in decision-making. We promote service enterprises for youth. We're piloting an innovative block chain application for youth-run businesses. And we established 26 child protection committees to curb child labor.

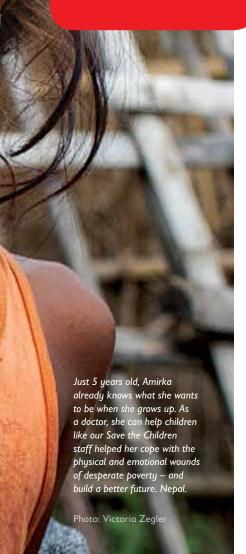
Fourteen-year-old Bintou cherishes communicating with her sponsor, who tells her how much she believes in Bintou's ability to succeed and lead. Perhaps she'll grow up and become principal of her school, leading the next generation of eager students one day! Mali.





#### **PROTECTING CHILDHOOD**

"It's really shocking that there are 1.2 billion children at risk of not having a healthy childhood," said our CEO Carolyn Miles in an appearance on Cheddar to discuss our End of Childhood Report findings - and how the world can help. Cheddar is a business news network, broadcast from the trading floor of the New York Stock Exchange and watched live by over 6.5 million people each month. The network covers innovative executives, products and technologies that are transforming our lives.





PROTECTING THE MOST VULNERABLE Since 2015, Save the Children and our partners have been implementing a five-year USAID/PEPFARfunded project called Resources towards Elimination of Child Vulnerability (REVE) in Côte d'Ivoire, where the HIV rate is among the highest in West Africa. Through REVE, we're strengthening the capacity of communities and families to ensure the well-being of the most vulnerable, including orphans, people living with HIV and adolescent girls. We're currently serving 66,000 children, and we've helped ensure the program's sustainability by transforming the role played by families and communities.



EMPOWERING YOUTH ON THE MOVE We've been helping create livelihood opportunities for child and youth migrants, ages 8 to 25, in West and Central Africa since 2016. It's a project called PRAEJEM (the French acronym for Regional Support Project for Migrant Children and Youth Workers), co-funded by the European Union. So far, we've helped raise awareness among 100,000 people of the risks linked to migration. We've helped provide legal assistance for 5,000 youth. We've helped 1,000 children return to school and 900 children and young people achieve literacy. We've helped 600 youth with vocational training and work qualification and 700 youth improve work competencies and business skills. And we've supported 450 youth with self-employment.



CHILD RIGHTS PROTECTION We're responding to the urgent protection and education needs of children and their families fleeing Venezuela's rapidly worsening political, economic and humanitarian crisis. Through a project called Supporting the Venezuela Migration Crisis and Its Impact on Children, we're working closely with community leaders and others - including Venezuelan migrants, Colombian returnees and host community families, plus children themselves – to identify the most urgent needs. We aim to create schools free of violence, prevent trafficking and smuggling of migrant children, improve protection systems for children who have been displaced, and protect children from organized crime. So far, we've helped set up child protection committees and served 1,500 children in our safe, child-friendly spaces.



A SAFER BALKANS ROUTE Along what's known as the especially treacherous "Balkans route" to Europe, we helped 5,300 refugee and migrant children, including 2,300 traveling alone, last year. We offered safe places for children and youth, shared key information and protection messages, referred children to needed services and provided social and emotional support to the most vulnerable. In Serbia, we also successfully advocated for the transition to a state agency of our foster care model for unaccompanied and separated children.





#### **RE-DEFINING CHILDHOOD**

For the one in six children living in areas affected by conflict, war is changing what it means to be a child. This is according to our 2018 report, The War on Children: Time to End **Grave Violations Against Children** in Conflict. We partnered with Dictionary.com to powerfully illustrate the point, re-defining words like: family, home, playground and school.



#### #7WORDSFORSYRIA

In March, we hosted a "Solidarity with Syria" event in our Fairfield, CT office, attended by First Selectman Mike Tetreau and several locally resettled Syrian refugees. Participants were invited to create signs with messages of hope in seven words – one word for each year of the conflict. Online, we initiated a #7WordsforSyria social media campaign, generating 34,000 mentions.



WORLD'S WORST CRISIS Since March 2015, the humanitarian crisis in Yemen has grown into the world's worst, with 12 million children in urgent need of help. Every day, innocent girls and boys are forced from their homes, struggling to survive bombs, disease and near starvation. We're working around the clock to help children have enough to eat, get the medical care they need, continue their educations and more. In the past four years, we've reached 3 million children – all thanks to supporters like you who are, quite literally, helping save lives.



CHILDHOODS IN CONFLICT Eight years on, the vast humanitarian crisis created by Syria's conflict continues to jeopardize the lives and futures of millions of children. Your support sustains our full-scale mission inside Syria and across the region. We're protecting children from further harm and treating their physical and emotional wounds. And we're providing food, shelter, warm winter clothing and access to education so they can learn. To date, our work has benefited 3.9 million people, including 2.4 million children.



THEN THE RAINS CAME The Rohingua crisis began in 2017, when violence rapidly escalated in Myanmar's Rakhine State, forcing hundreds of thousands of ethnic Rohingya to flee for their lives. Nearly 1 million people have taken refuge in Cox's Bazar, where we're working to address the needs of children and families. Then heavy rains and winds, flooding and landslides threatened lives, damaged shelters and thwarted aid deliveries. Now we're rebuilding, with a focus on saving lives, protecting vital infrastructure and ensuring our services can safely continue. We've reached 780,000 people so far.

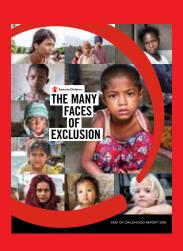


**RETURN TO LEARNING** Millions of displaced and refugee children are not in school and unlikely to return, putting their futures at risk. To fill this gap, we launched Return to Learning to give children access to education within 30 days of arrival in a host community. We developed and pilot-tested the intervention. Going forward, we'll train staff and local partners, as well as preposition supplies, so we're always at the ready to meet children's educational needs.

Little Razan,\* age 8, was seriously injured by flying shrapnel in an air strike. Thanks to you, we rushed her to surgery and saved her sight. We think Razan may be destined to someday envision a better world, one where children are no longer caught in the crossfire of conflict. Yemen.



Like our founder, Eglantyne Jebb, Save the Children is an outspoken champion for every last child. Drawing on a century of expertise, we work to ensure children's voices are heard, their rights are realized and their issues are given top priority. We educate and engage policymakers to champion policies and programs that improve children's lives, especially the most vulnerable. In 2018, we focused our public policy and advocacy efforts on our global Every Last Child campaign, with an emphasis on educating all refugee children and promoting global gender equality, all thanks to your generous support.



#### THE MANY FACES OF EXCLUSION

More than half of all children globally - over 1.2 billion are threatened by widespread poverty, conflict or discrimination, including against girls, according our second annual End of Childhood Report, launched in commemoration of International Children's Day on June 1. In the report, we examine eight defining life events that signal the end of childhood, and we call on world leaders to ensure a childhood for every child.





HEAR IT FROM THE TEACHERS In 2018, we continued to advocate for helping refugee children return to learning, including the incorporation of a time-bound commitment in the Global Compact on Refugees and agreement to include child refugees in national education plans - and we achieved both. Our efforts included the release of a new report, Hear It from the Teachers: Getting Refugee Children Back to Learning, on World Teachers' Day, with a special launch event and high-level discussion in Washington, DC involving the U.S. State Department. The report sheds light on why educating refugee children matters and the challenges teachers face in helping them.



# ENSURING AID AND ACCESS IN YEMEN We're helping support

the voices of vulnerable children, like those suffering in Yemen's humanitarian crisis. Working in coalition with other humanitarian aid agencies, our persistent, high-level advocacy with Congress, the State Department and USAID helped secure millions in additional funding for crisis relief and helped prevent an escalation of conflict around Hodeidah port, a key lifeline for Yemen's children. Our advocacy messages on child malnutrition and humanitarian access were repeatedly used in hearings, statements and social media by multiple members of Congress, raising critical awareness of this escalating crisis.



PROTECTING FOOD SECURITY Proposed budget cuts to two vital international food security programs, Food for Peace and the McGovern-Dole Food for Education Program, would have been catastrophic for millions of the world's most vulnerable children especially at a time when large swaths of the world are on the brink of starvation. Save the Children was a key player among coalition partners who worked to build bipartisan support to protect these

critical programs - and save lives.

Children are not party to conflict. Children do not need to suffer. But if food is used as a weapon of war, then children will die."

Greg Ramm, Save the Children VP, Humanitarian Response, in a PBS "News Hour" interview on the Yemen crisis





#### INNOVATIVE FINANCE **FOR SURVIVAL**

Launched by Carolyn Miles at the 2018 UN General Assembly, our Investing in Maternal and Child Health: Development Impact Bonds report explored one of the many innovative financing tools being leveraged to reduce the global financing gap for maternal, newborn and child survival. The report was featured by the USAID Global Development Lab, Devex and Oxford University, among others. Research was conducted in the U.S. and the West African nations of Sierra Leone and Côte d'Ivoire.

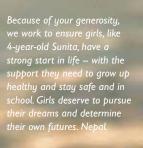


Photo:Victoria Zegler



BIG IDEAS FOR WOMEN AND GIRLS Save the Children co-chaired the Big Ideas for Women and Girls Coalition and, in collaboration with the DC-based gender community, led in mobilizing Congress to successfully resist proposed rollbacks on gender equality in critical USAID policies, strategies and structures. To further protect and promote progress on global gender equality and women's and girls' empowerment, we secured a bi-partisan "Dear Colleague" letter, led by Representatives Grace Meng (D-NY) and Ileana Ros-Lehtinen (R-FL), to USAID Administrator Mark Green on the critical importance of keeping gender equality central to USAID reform efforts.



## **GENDER EQUALITY AND GIRLS' EMPOWERMENT** The newly

established Center for Girls and Gender Equality keeps gender equality at the heart of all we do. In 2018, we established a team to systematically address issues of gender equality and social inclusion across all areas of our work, and we proudly launched our first Gender Equality Strategy. Our strategy treats equality as a human right and an end in itself, as well as a means to overcoming poverty and injustice and accelerating results. Our five thematic pillars include eliminating gender-based violence and all harmful practices, including child marriage; empowering women and girls; promoting positive and diverse expressions of masculinity; keeping gender equality at the heart of our advocacy; and integrating gender equality into how we think, plan and operate as a global organization.



# **INVESTING IN CHILDREN'S RIGHTS** Not only do governments

need to improve how money is spent, but also how money is raised in order to fulfill children's rights to survive, learn and be protected. In 2018, we implemented the first year of a local-to-global project in Kenya, with the support of the William & Flora Hewlett Foundation. At the local level, we provided training and capacity building to Child Rights Networks. The networks then engaged with their county finance officials on increasing revenues to provide vital public services for children, like health and education. In addition, as a result of our active participation in conversations around citizen engagement in tax policy discussions, we were invited to become a supporting organization of the Addis Tax Initiative. In 2018, thanks to you, we directly reached 1.1 million children through our child rights governance work.

"Without urgent action, we'll never meet the 2030 promises made by every country at the United Nations – governments can and must do more for children."

Carolyn Miles, CEO, Save the Children

# CK U.S. CHILDREN LEARNING

# **U.S. EDUCATION**

Thanks to you, Save the Children works in more than 100 rural communities in America where child poverty rates are high – and resources are low. Together with local partners, we help build, staff and deliver high-quality early childhood education and family engagement programs that get children ready for kindergarten and help them excel by third grade. Through our new Rural Collective Impact Approach, launched in 2018, Save the Children is convening local leaders and empowering communities to create a successful cradle-to-career pathway that supports vulnerable children and strengthens communities by outlining clear objectives for children.

Thanks to you, we directly reached 67,000 children in 17 U.S. states last year through our education programs.



#### **GROWING UP RURAL** IN AMERICA

In a first-of-its-kind comparison of rural and urban child poverty rates across America, Save the Children found that rural child poverty rates are higher than urban rates in all but eight states. According to the latest data, 41 counties across the country have child poverty rates at or above 50% - meaning every other child is growing up in poverty. All but three are rural. This report serves as the U.S. complement to our global End of Childhood Report.

#### **JOURNEY OF HOPE**

After Hurricane Katrina hit New Orleans in 2005, we developed an evidence-based program to give children and the adults who care for them the skills they need to cope with loss, fear and stress. That program, Journey of Hope, has since been adapted to help kids dealing with trauma from problems like poverty, community violence or abuse. More than 85.000 kids in the U.S. have participated in the program so far.

"I want to be a policeman to help keep people safe," says 5-year-old Jeremiah proudly. Your support gives children like him the early education they need to succeed in school, reach their dreams and give back to their communities. United States.



**EARLY LEARNING STRIDES** We delivered our best early learning results yet! Through our Early Steps to School Success home-visiting program, we work with parents from before their child's birth to age 5 to support early child development through education activities, book exchanges and parent-child groups. In the 2017-18 school year, nine in 10 children in our programs scored at or above the normal range for vocabulary achievement - an exceptional result, especially given our work with at-risk children facing multiple challenges.



THRIVING READERS And our readers are thriving! We help struggling students achieve the third-grade reading milestone going from learning to read to reading to learn. In the 2017-18 school year, our children read an average of 102 books. Four in five children who began the school year reading below grade level showed significant reading improvement by year end - equivalent to six months of additional schooling.



**EXPANDING TO SERVE MORE CHILDREN** A growing body of research indicates that early numeracy and math achievement is a predictor of a child's future success. In 2018, we introduced a brand new math curriculum in 50 of our early and school-age learning programs. Building on our Hurricane Harvey recovery work, we launched our successful afterschool programs - including literacy, math and social and emotional learning, plus physical activity and a healthy snack - in five Texas schools, serving 750 children. In North Dakota, we opened a second Head Start center, serving 80 children. And we're offering our social and emotional learning programs in even more communities to help children and families facing toxic stress and other challenges.



A VALUABLE HEAD START Through our comprehensive Early Head Start and Head Start approach, we support the whole development of each child, addressing their education, social, emotional, health and nutrition needs, while engaging parents, families and communities. We're also focusing on the hardest-toreach children, including those experiencing homelessness and children in foster care. In 2018, we served 2,400 children and families in four states.

Early childhood education is the most important economic and social justice question that our country is facing."

Mark Shriver, Save the Children Senior Vice President, U.S. Programs & Advocacy





#### **CAMILA CABELLO CARES**

Chart-topping singer-songwriter Camila Cabello joined Save the Children as an Ambassador, committed to raising awareness and advocating for children in the U.S. and around the world. While in Puerto Rico for her first concert on the island, Camila visited children impacted by Hurricane Maria in some of the hardest-hit communities.

#### AND THE AWARD **GOES TO...**

The Resilient Children/Resilient Communities initiative, a partnership between Save the Children, the National Center for Disaster Preparedness and global health care company GSK, was named winner of the U.S. Chamber of Commerce Foundation's 2018 Corporate Citizenship Award for "Best Disaster Preparedness and Community Resilience Program."

Photo: Ellery Lamm



HURRICANE FLORENCE 2018 brought more devastating hurricanes to our shores. In September, Hurricane Florence battered the coast of the Carolinas, generating life-threatening floodwaters and damaging winds. We've been working to meet the immediate and long-term needs of children and families affected by the storm. In the early days, our relief experts set up child-friendly spaces in shelters and delivered essential supplies. We continue to restore child care and early learning centers, as well as afterschool programs. We're also teaching children preparedness and resilience skills. Thanks to you, we've reached 54,200 children and adults so far.



HURRICANE MICHAEL Thirteen months after Hurricane Irma, Hurricane Michael, classified a category 5, struck Florida in October. This massive storm was the most intense on record ever to hit the region, and its destructive path affected some of the poorest counties, least equipped to handle the storm's devastation. With your generous support, we provided immediate relief for children and families affected by the storm. Critical supplies, including diapers, wipes and hygiene kits, were distributed to families, while our emergency response teams set up safe play spaces in shelters. So far, we've reached 24,000 children.

A HARVEY, IRMA AND MARIA The 2017 hurricane season will long be remembered as one of the most active and destructive on record. Because of you, Save the Children was there - and as America's leading child-focused crisis response organization, we remain committed to supporting the children and families still recovering and rebuilding. This includes restoring access to learning, ensuring children's and caregivers' well-being, and preparing children and communities for the next disaster. Thanks to your tremendous generosity, 238,000 children and adults have benefited from our relief and recovery programs in Texas, Florida and Puerto Rico.

"Somebody's got to focus on the U.S. Having grown up around rural poverty, it's really important to me that I help people like those who helped me."

Jennifer Garner, actor and Save the Children Trustee

Creativity can't be crushed, even by Hurricane Harvey. That's because Save the Children was there, helping children, families and communities recover from their losses, rebuild their lives and restore their dreams for the future. We wonder if these friends, Desirae and Harmony, dream of pursuing their obvious love of art! United States.





#### ANDREA MITCHELL **REPORTS**

Mark Shriver, our Senior Vice President of U.S. Programs & Advocacy joined MSNBC's Andrea Mitchell to discuss the challenges facing kids living in poverty in rural America, and inviting viewers to join our movement. "As a country, we talk about our children being our most important resource," said Shriver, "and yet our political leaders don't invest in those kids."





THE POLITICAL VOICE FOR KIDS Save the Children Action

Network (SCAN) believes every child deserves a strong start in life. That's why SCAN is building bipartisan political will among local, state and federal lawmakers to ensure that children have access to high-quality early education in the U.S., and that moms and kids around the world don't die from preventable causes. Since its founding, SCAN has grown into a grassroots network of over 280,000 supporters from every state, with 350 volunteers in 24 states and student ambassadors in 13. Together, we have benefited 10 million children.



**EXPANDING EARLY LEARNING SCAN** expanded into three new states in 2018: New Mexico, Rhode Island and Vermont. In each of these states, SCAN is working in direct partnership with each governor, running multi-faceted, strategic movement to pressure state legislatures to increase investments for our littlest learners.



CHILD CARE AND DEVELOPMENT DOUBLED In 2018, SCAN

continued to push hard to increase federal funding for early childhood education, sending more than 650,000 messages to lawmakers. The result: Congress nearly doubled the Child Care and Development Block Grant program and increased funding for Head Start and Early Head Start. In addition, Congress reauthorized the Maternal, Infant, and Early Childhood Home Visiting program. Despite proposed cuts to other high-priority programs, SCAN worked with coalition partners and Congressional allies, and we mobilized our grassroots network, to successfully reject these proposals and fully fund early learning.



PROTECTING MOTHERS AND CHILDREN SCAN helped prevent millions of dollars in cuts in the 2018 budgets for global health and nutrition programs for kids around the world. SCAN also helped secure 50 Senate and over 200 House bipartisan cosponsors of the Reach Every Mother and Child Act, legislation that will help save the lives of 15 million children and 600,000 women around the world and put us on a path to end preventable maternal and child deaths within a generation.

Every spring, hundreds of advocates from across the country travel to Washington, DC for our joint Save the Children/SCAN Advocacy Summit. They attend in-depth trainings and urge lawmakers from both parties to invest in kids. Last year, 200 advocates - including 75 high school and college students – from 34 states met with 150 lawmakers on Capitol Hill. United States.

# **OUR INNOVATION**

Since our founding 100 years ago, challenging the status quo remains central to who we are. And in today's rapidly changing world, it's critical not only to what we do, but how. To achieve our ambitions for children – that every last child survives, learns and is protected from harm – we must reach the most vulnerable children of all. And to do that, we need to innovate.

That's why, in 2016, we made a strategic investment in our proven ability to drive transformative change by incorporating innovation into our everyday work. Since then, we've generated over 160 ideas and awarded pilot seed funding to 15 innovations – from new program approaches, to new products and services, to new partnership models and business processes.





#### "HEY ALEXA..."

Giving just got easier! We expanded our mobile wallet innovation (including Apple Pay, PayPal and Venmo) to now include Amazon Alexa and Google Pay, offering supporters the ability to donate using their preferred payment solutions.



#### **VIRTUAL FIELD VISITS**

We're bringing the field to life with an exciting new experiential exhibit, featuring a virtual reality dome displaying 360° videos of our U.S. and global work. We also invested in a portable, livestreaming backpack, so supporters can virtually view a disaster response or our work in remote locations. We've showcased our VR dome at events like Dreamhack, the world's largest gaming festival. In 2018, Save the Children was their global charity beneficiary.





## SURVIVAL: KANGAROO MOTHER CARE In places with

little or no intensive care for premature and low-birthweight infants, Kangaroo Mother Care (KMC) saves lives. It's the proven method involving continuous skin-to-skin contact between parent and baby and other practices. KMC helps protect against infection, regulate the baby's temperature, breathing and brain activity, while promoting parent-child bonding. We're using human-centered industrial design practices to reduce the physical footprint needed for KMC, so this lifesaving intervention can be integrated into health care facilities with limited space. We've recently partnered with Purdue University's engineering department to pilot this innovation and save little lives in Malawi.



# EDUCATION: HEALTHY AND LEARNING They say it takes

a village to raise a child. And we know it's true, especially in places with limited access to health care, where children can die from preventable causes. We're developing a mobile app and database system technology that connects teachers, health workers and parents to keep kids healthy and in school. The app's dynamic data helps teachers communicate with parents and alert health workers about sicknesses that require immediate treatment. It's called Waliku, "my guardian" in Indonesian. We're now piloting this technology in Sumba Barat, the most remote part of Indonesia. Because every child, everywhere, deserves to learn.



PROTECTION: YOUTH ACTIVATE! In Myanmar, children and youth make up almost 50% of the population, yet their voices and needs are often ignored, dismissed or de-legitimized. That's why, together with children themselves, we created Youth Activate! This innovative digital advocacy platform will re-define the way we campaign with children and youth, specifically nurturing and supporting youth-led campaigning, with a focus on the most marginalized. We not only speak out on issues affecting children and youth, we're empowering them to speak up for themselves, strengthening their agency to create positive change in their lives and our world.

We ask each of you to challenge the status quo, to think outside the box, and to color outside the lines to make the work we do for children go further."

Kimberly Coletti, Save the Children Global Innovation Lead, speaking to staff members

# **OUR PARTNERS**

We value all of our partners, both public and private, including corporate, foundation and individual supporters, plus fundraisers. Your generosity powers our work for the world's most vulnerable children. Together, we're transforming lives – and futures.

### **GLOBAL CORPORATE PARTNERS**

Accenture BVLGARI

C&A and C&A Foundation

GSK

IKEA US Retail and IKEA Foundation

Johnson & Johnson

Mondelēz International & Mondelēz

International Foundation

The TJX Companies, Inc.

TOMS

## **CORPORATE PARTNERS**

#### \$1 MILLION AND ABOVE

Carnival Corporation & plc / Carnival Foundation

Facebook Inc.

Ferrari North America, Inc. Hachette Book Group

Mars Wrigley Foundation

(formerly Wrigley Company Foundation)

Media Storm

MNI Targeted Media, Inc.

P&G

Penguin Random House

Pfizer and the Pfizer Foundation

PlowShare Group

PVH Corp.

Scholastic Corporation

The Walt Disney Company

#### \$100,000 TO \$1 MILLION

Adobe

Amazon

AmeriCares

Apple

Arconic Foundation

Baby2Baby

BlackRock

BNY Mellon

Bombas

Burt's Bees Baby

Cargill

**CHARLES & KEITH** 

Chevron

Chobani and the Chobani Foundation

Citi Foundation

Colgate-Palmolive

Cummins Inc.

Direct Relief

Dollar General Corporation

ExxonMobil

Flex Foundation

Gabriela Hearst Inc.

Godiva Chocolatier

Good360

Google.org

Heart to Heart International

Highgate Hotels

Houghton Mifflin Harcourt

Lutheran World Relief

Mastercard

Mattel, Inc. and its American Girl division

Morgan Stanley

New York Life & New York Life Foundation

Nike Foundation

PayPal

PepsiCo Foundation

Sempra Energy Foundation

Target

The Baupost Group, LLC

The Father's Day/Mother's Day Council, Inc.

The Idol Gives Back Foundation

The Microsoft Corporation

The PwC Charitable Foundation, Inc.

Toys "R" Us

Voss Foundation

Walmart Foundation

Western Union Foundation

#### **CORPORATE COUNCIL**

Comprised of senior leaders from Fortune 500 companies, social impact consultancies and academia, the Corporate Council functions as a strategic sounding board for Save the Children. From cause marketing to technology for development, the council helps Save the Children deepen and evolve our work with the private sector in a mutually beneficial way. We are proud to recognize the thought leadership and advisory contributions of our 2018 Corporate Council members:

- Pernille Spiers-Lopez,\* IKEA North America (formerly), Council Chair
- Perry Yeatman, Perry Yeatman Global Partners LLC, Council Vice Chair
- David Barash, GE Foundation
- Sean Burke, Accenture
- Sarah Colamarino, Johnson & Johnson
- Andrea E. Davis, The Walt Disney Company
- Mark Freedman, Dalberg
- Sebastian Fries, Columbia University
- Jim Goldman,\* Eurazeo
- Rebecca Leonard, The TJX Companies, Inc.
- PJ Lewis, Mattel, Inc.
- Sean Milliken, PayPal
- Christine Montenegro McGrath, Mondelez International
- Paul Musser, Mastercard
- Sunil Sani,\* Heritage Sportswear, LLC

<sup>\*</sup>Also serves on our Board of Trustees

#### FEATURED CORPORATE PARTNERS

# BlackRock.

Since 2015, BlackRock has partnered with Save the Children to support the most marginalized children living in areas affected by humanitarian crisis in the Middle East and Africa. BlackRock supports programs that provide early education services to refugees and internally displaced people from Syria, where war and destruction have forced children to flee their homes and schools. In addition, BlackRock responded to the global hunger crisis threatening millions of lives in Central and East Africa through support to the Global Emergency Response Coalition (GERC). Together, we're proud to ensure the world's most vulnerable children survive, learn, and are protected from harm.



P&G and Save the Children believe that both girls and boys should have an equal opportunity to achieve their full potential and, together, we are partnering to enable 90,000 individuals to see each other as equals in programming underway in Mexico and Indonesia. We also collaborated to elevate the global dialogue about the importance of investing in girls at a 2018 Global Citizen event. Our partnership also enables children and families to access clean drinking water in countries across the Horn of Africa through the P&G Children's Safe Drinking Water Program.

Penguin Random House

Through an innovative partnership with global publisher Penguin Random House, Save the Children leveraged skillsbased volunteers in our Mureke Dusome ("Let's Read!") project in Rwanda, which aims to improve children's literacy outcomes. Two Penguin Random House senior executives spent a week working with local Rwandan publishers, showing how to balance the various elements of a book – from the story to the illustrations to the design – to produce highquality children's books. These skilled volunteers also engaged directly with Rwandan young readers, writers and community members.



In 2017, Save the Children expanded our global partnership with PVH to include Youth Employability & Economic Empowerment programming in Ethiopia. PVH has made a long-term investment in Ethiopia through the launch of its Hawassa Industrial Park. As a leader in garment manufacturing, PVH recognizes the need to invest in the local community to reap a return on its capital investments. Our partnership is creating a new talent pipeline and training young people to discover their own potential, while building the local economy. Together, our work is helping to propel a new generation of youth toward prosperity.

#### FOUNDATION PARTNERS

Ann Hardeman and Combs L. Fort Foundation

Bainum Family Foundation

Bezos Family Foundation

Bill & Melinda Gates Foundation

**Briar Foundation** 

**Bruderhof Communities** 

The Catalyst Foundation for Universal Education

The Charles Engelhard Foundation Charles Stewart Mott Foundation

Cogan Family Foundation

Comic Relief USA - The Red Nose Day Fund &

Hand in Hand Hurricane Relief

Community Foundation of Northern Colorado

Connie Hillman Family Foundation Crown Family Philanthropies

**Derfner Foundation** 

Dubai Cares

Educate A Child, a programme of the Education Above All Foundation

The Edward W. Brown, Jr. and Margaret G. Brown Endowment for

Save the Children and Region A Partnership for Children, a fund of the

North Carolina Community Foundation

FIA Foundation

**GHR** Foundation

The Gottesman Fund

Harrington Family Foundation

Hau'oli Mau Loa Foundation

The Hearst Foundation, Inc.

Heising-Simons Foundation

Humanity United / Freedom Fund

Kenneth S. Battye Charitable Trust

LDS Charities

MacMillan Family Foundation

Margaret A. Cargill Philanthropies

Margaret A. Meyer Family Foundation

Margaret E. Dickins Foundation

Martin F. Sticht Charitable Fund

Matthew W. Jacobs & Luann Jacobs Charitable Fund

New Hampshire Charitable Foundation

Oak Foundation

**Open Society Foundations** 

Owenoke Foundation

Robert Wood Johnson Foundation

The Rockefeller Foundation

Roy A. Hunt Foundation

Schultz Fund

Share Our Strength

SOMOS UNA VOZ

South Texas Outreach Foundation

STEM Next Opportunity Fund

The Stone Family Foundation

Wagon Mountain Foundation

The William and Flora Hewlett Foundation

World Impact Foundation

Anonymous (9)

### FEATURED FOUNDATION PARTNERS

## BILL&MELINDA GATES foundation

Save the Children is proud to receive funding from the Bill & Melinda Gates Foundation, which has demonstrated an unwavering commitment to women, children and families around the world. The Gates Foundation's support enables us to significantly impact the lives of children through our immunization, maternal and newborn health, nutrition, family planning, early childhood education, pneumonia, clinical research and advocacy efforts. Save the Children and our partners are grateful to the Gates Foundation for its important leadership and continued support for the world's children in need.



A special thank you to Dubai Cares, part of Mohammed bin Rashid Al Maktoum Global Initiatives, for being an invaluable partner to Save the Children for the past 10 years. In 2018, Dubai Cares generously supported Save the Children's emergency response efforts in Indonesia following the disastrous earthquake and tsunami. They also continued their support for Literacy Boost by funding the second phase of a project in Sri Lanka, where we are now working with the Ministry of Education to scale up the successful model developed and tested in phase one, also supported by Dubai Cares. Through this remarkable partnership, Save the Children has been able to provide inclusive and quality education and promote lifelong learning for thousands of children across seven countries worldwide.



Since 2009, GHR Foundation has been a steadfast partner of Save the Children, supporting interventions that strengthen families and respond to children living outside of family-based care. Our ongoing initiative in Zambia with GHR Foundation is aimed at ensuring that children in child care facilities or on the street are reintegrated with their families, and those that cannot be immediately reintegrated are linked to alternative family-based care until it becomes possible - in concert with other organizations, the government and communities. Prior to partnering in Zambia, GHR Foundation funded a similar Save the Children initiative in Nepal. We are grateful to GHR Foundation for its support and for sharing our vision that every child belongs in a single, stable and permanent family setting.

## THE SIMON SOCIETY

Named in honor of acclaimed writer, producer and director Sam Simon, The Simon Society is composed of a group of Save the Children's most dedicated investors who make an extraordinary commitment to children. We honor these generous annual supporters of our mission, who are helping us achieve critical breakthroughs for children.

#### **VISIONARY (\$1 MILLION & ABOVE CUMULATIVE** LIFETIME GIFTS)

John, Jr. and Sandy Beard

Forrest Berkley and Marcie Tyre

The Bezos Family

Judith Haskell Brewer Fund

Robert A. Daly and Carole Bayer Sager

William H. Draper III

Charitable Lead Annuity Trust Under the Will of Louis Feil

Philip H. Geier, Jr

The Goodnow Fund

The Austin & Gabriela Hearst Foundation

Karin Kuhns

Buddy and Joan Lamonica

Ruth and David Levine

Margaret McGetrick

Susan S. Mirza

Mooney-Reed Charitable Foundation.

Luke & Lori Morrow Family Foundation

Anne Mulcahy

Thomas S. Murphy

Kate and Bob Niehaus

Susan and William Oberndorf

Catherine Oppenheimer

Charles and Sheila Perrin

George Stephanopoulos and Alexandra Wentworth

Garrett Thornburg

Tricoastal Foundation

Anonymous\* (18)

#### INVESTOR (\$500,000 - \$999,999)

Jenny Brorsen and Richard De Martini

Debra J. Fine and Martin I. Schneider

Anonymous\* (2)

#### CHAMPION (\$250,000 - \$499,999)

Leila Maw Straus

#### AMBASSADOR (\$100,000 - \$249,999)

Joseph Azrack and Abigail Congdon

Berglund Family Foundation

Ruth M. Buczynski, PhD

Cline Family Foundation

Davis Family Charitable Foundation

Mary and Terry Dillon

Otto Haas Charitable Trust

Eli and Britt Harari

Nancy Horsey

Henry L. Kimelman Family Foundation

David J. Mastrocola

Colin and Roberta Moore

Dr. Francois and Mrs. Micheline Nader

Rockstad Family Foundation

Julian and Anastasia Salisbury

Cyrus and Joanne Spurlino Tracy and Timothy Stuart

Dawn and Timothy Sweeney

Carolyn and Greg Waters

Kendall Webb

Anonymous\* (14)

#### **ADVOCATE (\$50,000 - \$99,999)**

The Anonymous Foundation

Irv and Catherine Bailey

Eileen and Harold Brown

Nancy E. Barton Foundation

Timothy and Saffron Case

Thomas and Sylvia Courtney

Margaret Dunn, Dunn Family Charitable Foundation

Jose Francisco Gonzalez

Ernest L. Herrman

The Kheel Family

Janet Wright Ketcham Foundation

George Loewenstein and Donna Harsch

Carolyn and Brendan Miles

Neil and Anna Mintz

Tithe One On

Alan and Marsha Paller

The Posner Foundation of Pittsburgh

Judith Reichman

Mr. and Mrs. BT Reinhold

Sharmila and Sunil Sani

Robert and Maureen Sievers

Iris and Michael Smith

The Walters Family Foundation

The Wasily Family Foundation

Barbara and Edward Wilson

Trish and Rick Worden

Anonymous\* (23)

\*Active donors as of December 31, 2018

#### LEADERSHIP COUNCILS

Save the Children is fortunate to be supported by dedicated philanthropic volunteer councils: Boston Leadership Council, Fairfield Leadership Council, Greenwich Leadership Council, Long Island Council and Upstate New York Volunteer Council. Membership includes both adults and youth groups. The councils promote Save the Children's work through fundraising, education, experience-based advocacy and raising public awareness.

#### THE EGLANTYNE JEBB SOCIETY

The Eglantyne Jebb Society, named in honor of our founder, a fiercely intelligent and influential champion of human rights, comprises loyal supporters who have included Save the Children in their wills or other estate plans. We honor the more than 700 Eglantyne Jebb Society members for creating a legacy of commitment to the world's children in need.

To change children's lives after your lifetime, ask your estate planning attorney to add this suggested wording to your will or living trust: I, [insert name], of [insert city, state and ZIP], give, devise and bequeath to Save the Children Federation, Inc., Tax ID # 06-0726487, [insert written amount, percentage of estate or description of property] for its unrestricted use and purpose. Thank you!

#### ONE HUNDRED STRONG

Save the Children, together with Board of Trustees members Gabriela Hearst, Peg McGetrick, Catherine Oppenheimer and Cokie Roberts, founded ONE HUNDRED STRONG in commemoration of our 100th anniversary in 2019. This philanthropic network, joined by colleagues in the UK and other countries, will leverage women's increasing influence - their voices, talents, networks and financial resources - to ensure every last child survives, learns and is protected. Members are asked to make a leadership investment through a direct contribution, multi-year pledge and/or planned gift.

For more information, visit savethechildren.org/onehundredstrong.

I recently changed my will – and Save the Children was at the top of the list. After I'm gone, I want this life-changing work to be continually supported."

> Sue Mirza, President of the Greenwich Leadership Council and loyal Save the Children supporter

#### FEATURED FUNDRAISERS

The United Cargo team of both first-time and seasoned triathletes from 16 countries has raced with Team Save the Children for the past three years. "The annual triathlon is a team-building tradition and something we look forward to every year," says United Cargo's President Jan Krems. Vice President, United Cargo Sales – Americas Jim Bellinder adds, "While it's always fun to bring our team and families and friends together to become healthier, we never forget that helping kids through Save the Children is our primary goal. I think this purpose gives the whole effort - from fundraising through the finish line – a deeper meaning for all of us." In just two years, Team United Cargo tripled their donations to Save the Children, raising over \$175,000 last year.

Popular family/lifestyle YouTube creators Benji and Judy Travis created #Dancember, a movement meant to inspire, encourage and activate individuals and communities to give back, spread awareness and donate through dancing - and they selected Save the Children as their 2018 beneficiary. Throughout the month of December, they encouraged their fans and fellow influencers to call attention to kids in need, leading up to a 24-hour livestream charity fundraiser on YouTube. Together, they raised over \$300,000, including matching grants from Google, Google Pay and anonymous matching donors.

#### **GOVERNMENT AND MULTILATERAL INSTITUTION PARTNERS**

Alabama Department of Education

Arkansas Department of Education

Arkansas Department of Workforce Services

Global Fund to Fight AIDS, Tuberculosis and Malaria

International Organization for Migration

Kentucky Department of Education

Mississippi Department of Education

South Carolina Department of Education

Tennessee Department of Education

United Kingdom Department for International Development

United Nations Children's Fund

United Nations High Commissioner for Refugees

United Nations World Food Program

United States Agency for International Development

United States Department of Agriculture

United States Department of Education

United States Department of Health and Human Services

United States Department of State

West Virginia Department of Education

West Virginia Office of the Governor

World Bank



# **Illumination Gala**

Save the Children's 6th annual Illumination Gala, generously presented by Johnson & Johnson, was once again held at New York City's magnificent American Museum of Natural History. The evening was hosted by actor and Save the Children Trustee Jennifer Garner and honored award-winning journalist, anchor and managing editor of ABC's "World News Tonight" David Muir; SB Projects founder Scott "Scooter" Braun; and our philanthropic corporate partner Mondelez International. The evening featured special musical performances by MILCK, as well as children from local PS22.

Other notable quests included American rapper Bun B; fashion designer, Save the Children Trustee and Gala Co-Chair Gabriela Hearst; model and actress Lauren Hutton; actress, dancer, talk show host and television producer Kelly Ripa; and CEO of Corbin Capital Partners, Save the Children Trustee and Gala Co-Chair Tracy Stuart. Among the evening's many inspirational moments were meeting the amazing children from our programs, whose lives have been changed, thanks to the generosity of our supporters.

"This honor is for the children, for their bravery, for their strength — and let's celebrate their future, because all of us in this room have the power to make sure they have one."

David Muir, anchor and managing editor of ABC's "World News Tonight," on acceptance of our Voice Award

# **OUR LEADERSHIP**

Save the Children's Senior Leadership Team, Board of Trustees and each and every staff member are dedicated to the belief that every child in the U.S. and around the world deserves a future.

#### **SENIOR LEADERSHIP TEAM**

As of 12.31.2018

### Carolyn Miles

President & CEO

#### Carlos Carrazana

Executive Vice President & Chief Operating Officer

#### **David Barth**

Vice President International Programs

#### Luciana Bonifacio

Vice President Resource Development

#### **Stacy Brandom**

Vice President Chief Financial Officer

#### Phil DiSanto

Vice President
& Chief Information Officer

#### Michael Klosson

Vice President Policy & Humanitarian Response

#### **Debbie Pollock-Berry**

Vice President
Chief Human Resources Officer

#### Jennifer Roberti

Vice President
& Chief Marketing Officer

#### **Sumeet Seam**

Vice President & General Counsel

#### **Mark Shriver**

Senior Vice President U.S. Programs & Advocacy

#### Andrea Williamson

Corporate Secretary



#### **WELCOME, BRAD!**

We invite you to join us in welcoming new Board of Trustees Chair, Brad Irwin. "I am excited to lead the board at a time when the organization is not only looking back at the remarkable milestones achieved for children in its 100-year history," says Brad, "but also looking forward at new approaches to becoming a more agile, effective and efficient organization."

33 SAVE THE CHILDREN Photo: Gabriel Gonzales

#### **BOARD OF TRUSTEES**

As of 2 27 2019

#### **Brad Irwin**

Chair

Former President and CEO, Welch's Foods, Inc.; former President, Cadbury North America; Trustee, Save the Children International

#### **Debra Fine**

Vice Chair Founder and President, Fine Capital Partners

#### Tom Murphy

Chair Emeritus Former Chairman and CEO, Capital Cities/ABC

#### Cynthia Augustine

Executive VP, Global Chief Talent Officer, FCB

#### Irving W. Bailey, II

Senior Advisor, Chrysalis Ventures; former Chairman and CEO, Providian Corporation

#### Abhijit Banerjee

Founder, Abdul Latif Jameel Poverty Action Lab; Professor, Massachusetts Institute of Technology

#### Forrest Berkley

Former Partner, Grantham, Mayo van Otterloo & Co. (GMO); former Management Consultant, Baine & Co.; former Assistant to the Minister of Finance of Indonesia

#### Emanuel (Manny) Chirico

President and CEO, PVH Corp; Director, Dick's Sporting Goods

#### Mary Dillon

CEO, Ulta Beauty

#### Peter Fasolo

Chief Human Resources Officer and Executive Vice President, Johnson & Johnson

#### Jennifer Garner

Actor; Save the Children Ambassador

#### Philip H. Geier, Jr.

Founder, The Geier Group; former Chair and CEO, The InterPublic Group of Companies, Inc.

#### Jim Goldman

Senior Advisor, Eurazeo Capital; Former CEO, Godiva Chocolatier; Board of Directors, Domino's Pizza

#### Charlotte Guyman

Director, Berkshire Hathaway Corporation; Director, Space Needle Corporation; Board of Advisors, BrooksRunning; Strategic Advisor, Cameoworks

#### Gabriela Hearst

Founder and Creative Director, Gabriela Hearst

#### Ernie Herrman

CEO and President, TJX Companies

#### Dr. Larry Horowitz

President and Managing General Partner, Selby Lane Enterprises, LLC; Managing Partner, Selby Life Sciences

#### Jeremy Kohomban

President and CEO, The Children's Village; President of The CV Institute and its Center for Child Welfare Research; President, Harlem Dowling

#### Rajiv Kumar

President and Editor-in-Chief, DEVEX; former Humanitarian Council Chair, World Economic Forum; Member, Council on Foreign Relations

#### Joe Mandato

Venture Capital Investor in the Life Sciences; Lecturer, Stanford University; The Rev. Carlo Rossi Chair in Entrepreneurship, University of San Francisco

#### David J. Mastrocola

Partner, Bradford Hill Capital LLC; former Partner and Managing Director, Goldman, Sachs & Co

#### Peg McGetrick

Director and former CEO, Grantham, Mayo van Otterloo & Co. (GMO); Founding Partner/Portfolio Manager, Liberty Square Asset Management

#### Carolyn Miles

President & CEO, Save the Children USA; Board of Directors, Darden Business School, U.S. Global Leadership Coalition, InterAction

#### Anne S. Mulcahy

Former Chair and CEO, Xerox Corporation; Save the Children Board Chair from 2009 to 2017

#### Julie Nordstrom

Vice Chair, UW Medical Board; former Associate, Stafford, Frey, Cooper and Stewart

# **Catherine Oppenheimer**

Co-Founder, National Dance Institute of New Mexico

#### **Cokie Roberts**

Commentator, ABC News and National Public Radio

#### Joe Roth

Producer and Director, Revolution Studios; Former Chairman, Walt Disney Studios; former Chairman, Walt Disney Motion Picture Group

#### Sunil Sani

CEO, Heritage Sportswear, LLC; Executive Officer, CGS Industries, Inc.

#### Pernille Spiers-Lopez

Former President and CEO. IKEA North America; former Global HR Manager, The IKEA Group; Corporate Director, ECCO, USA; Trustee, Save the Children International

#### Tracy McHale Stuart

Managing Partner and CEO, Corbin Capital Partners; former Managing Director, Goldman Sachs Asset Management; former Managing Director, BARRA Rogers Casey Strategic Consulting Group

#### Helene R. Sullivan

Former Vice President of Finance, Save the Children

#### Dawn Sweeney

President and CEO, National Restaurant Association and National Restaurant Association Educational Foundation

#### Judee Ann Williams

Co-Head, CAA Social Impact, Creative Artists Agency

#### **Dona Davis Young**

Former Chairman, President and CEO, The Phoenix Companies; Director, AEGON and Foot Locker; Trustee, Save the Children International





# **OUR FINANCIALS**

As we celebrate 100 years of change for children, we are pleased to report that some things remain steadfast, including our financial strength and continued growth.

In 2018, our generous supporters helped us achieve record revenue of \$881 million, an annual increase of over 9%. This includes almost \$165 from individuals, almost \$130 million from corporations and foundations and over \$580 million from institutions such as governments and multi-lateral funding organizations.

Our well-diversified funding portfolio helps ensure that we can continue to strengthen and broaden our programs, including in new and innovative ways. We achieved record investment of over \$774 million in 2018, a 17% increase, on our programs in 120 countries and here at home, where 13% of our resources were invested in rural communities most in need. Throughout the year, we also continued to deploy resources raised in 2017 in response to emergencies around the world.

Our support costs, which are crucial to ensuring that your contributions are used in the most efficient manner possible to achieve our mission, increased by only 5.8%. We are very pleased to report that 87 cents of every dollar received were contributed directly to our programs. The remaining 13 cents were invested in fundraising efforts that allow us to develop new and growing resources for our mission, systems and processes to improve our efficiency and effectiveness and other capabilities that leverage the power of every penny.

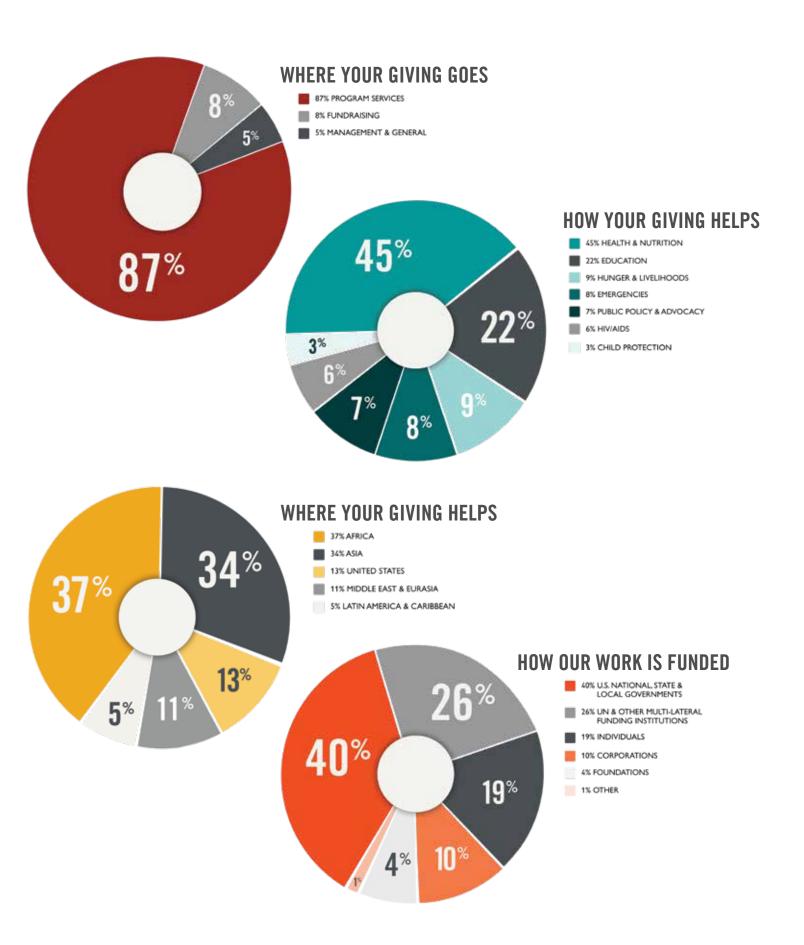
Save the Children also enjoys a strong balance sheet, with over \$220 million in net assets, of which over half are without donor restrictions. These resources will help ensure that Save the Children continues to create change for children for another 100 years.

Sincerely,

Ingrid Milne

Z. Milne

Acting Vice President & Chief Financial Officer



# CONDENSED AUDITED FINANCIAL INFORMATION

For the 12-month period ending December 31, 2018 (\$ in 000s)

OPERATING REVENUE  TOTAL OPERATING REVENUE	2018 <b>\$880,745</b>	2017 <b>\$809,587</b>	Change \$ \$71,158	Change %
PROGRAM SERVICES	2010	2017	Change \$	Change /
Emergencies	\$58,334	\$74,916	(\$16,582)	(22%)
Health & Nutrition	348,712	228,149	120,563	53%
Education	169,013	141,584	27,429	19%
Hunger & Livelihoods	67,050	65,267	1,783	3%
HIV/AIDS	46,729	69,476	(22,747)	(33%)
Child Protection	26,674	30,008	(3,334)	(11%)
Child Rights Governance	598	1,380	(782)	(57%)
Subtotal Program Activities	717,110	610,778	106,332	17%
Program Development & Public Policy Support	57,081	53,191	3,890	7%
TOTAL PROGRAM SERVICES	774,191	663,969	110,222	17%
Fundraising	70,070	69,283	787	1%
Management & General	43,889	38,401	5,488	14%
TOTAL OPERATING EXPENSES	888,150	771,653	116,497	15%
(Deficiency)/Excess of Operating Revenue over Expenses before net transfers	(7,405)	37,934	(45,339)	(120%)
Net Transfers from Operating Revenue	(1,111)	(2,175)	1,064	(49%)
(Deficiency) /Excess related to funds Without donor restrictions including net transfers	0	4,923	(4,923)	(100%)
(Deficiency) /Excess related to Funds with Donor Restrictions	(8,516)	30,836	(39,352)	(128%)
Non-Operating Activity (Endowment gifts & pledges, investment earnings and exchange gain/loss)	(12,553)	22,879	(35,432)	(155%)
TOTAL INCREASE/(DECREASE) IN NET ASSETS	(\$21,069)	\$58,638	(\$79,707)	(136%)
COMPOSITION OF NET ASSETS	2018	2017	Change \$	Change %
Without Donor Restrictions	\$111,660	\$121,318	(\$9,658)	(8%)
With Donor Restrictions	109,792	121,203	(11,411)	(9%)
TOTAL NET ASSETS	\$221,452	\$242,521	(\$21,069)	(9%)

In 2018 on average, to administer cash gifts (non Gifts-in-Kind) donated for current use, Save the Children charged 8% for fundraising, 5% for management and general, and 6% for program development and public policy support.



Charismatic. Compassionate. Fiercely intelligent. Outspoken. Save the Children's founder, Eglantyne Jebb, is considered one of the world's most influential champions of children's rights. In fact, she invented the concept, boldly declaring that every child has the right to grow up healthy, educated and safe. A radical vision for 1919 – and one that's inspired radical change for the world's children ever since.

Throughout our centennial year, Save the Children is celebrating changemakers for children – individuals from all walks of life who, like our founder, are raising their voices, leveraging their influence and rolling up their sleeves to create meaningful change for children. Join us by signing our changemakers pledge.

savethechildren.org/changemakers



# OUR COMMITMENT TO CHILDREN

**OUR VISION** is a world in which every child attains the right to survival, protection, development and participation.

**OUR MISSION** is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives.

**OUR VALUES** guide our behavior and are the principles by which we make decisions: Accountability, Collaboration, Integrity, Ambition and Creativity.

# **OUR 2030 AMBITION**



**SURVIVAL** No child dies from preventable causes before their fifth birthday.



**EDUCATION** All children learn from a quality, basic education.



**PROTECTION** Violence against children is no longer tolerated.

Brad Irwin, our new Board of Trustees Chair, joins our 2019 Advocacy Summit, giving opening remarks and inspiring the next generation of children's champions. United States.



Save the Children believes every child deserves a future. Since our founding 100 years ago, we've changed the lives of more than 1 billion children. In the United States and around the world, we give children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.







